

A woman with dark hair, wearing a light-colored long-sleeved shirt and a necklace with black beads, is focused on sculpting a clay bust of a man's head. She is using a tool to refine the details of the bust, which is mounted on a dark base. The background is a plain, light-colored wall.

# 24 Arts, Design, Entertainment, Media and Creative Occupations in Chicago-Naperville-Elgin, IL-IN-WI

# Contents

What is Emsi Data? .....	1
Report Parameters .....	2
Executive Summary .....	3
Jobs .....	4
Compensation .....	6
Job Posting Activity .....	7
Demographics .....	12
Occupational Programs .....	14
Appendix A (Occupations) .....	16

## What is Emsi Data?

Emsi data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Emsi data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



## Report Parameters

### 24 Occupations

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27-1013 Fine Artists, Including Painters, Sculptors,  
and Illustrators

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27-1011 Art Directors

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27-1012 Craft Artists

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27-1014 Special Effects Artists and Animators

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27-1019 Artists and Related Workers, All Other

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27-1021 Commercial and Industrial Designers

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27-1022 Fashion Designers

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27-1023 Floral Designers

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27-1024 Graphic Designers

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*See Appendix A for all 24 Occupations*

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### 1 MSA

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16980 Chicago-Naperville-Elgin, IL-IN-WI

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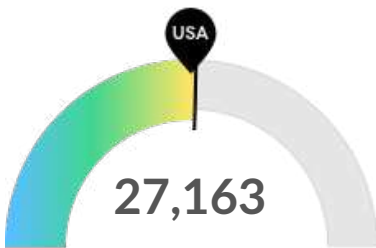
### Class of Worker

QCEW Employees

The information in this report pertains to the chosen occupations and geographical area.

## Executive Summary

### Light Job Posting Demand Over an Average Supply of Regional Jobs



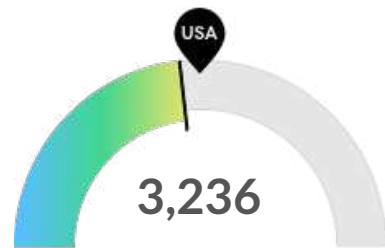
Jobs (2021)

Chicago-Naperville-Elgin, IL-IN-WI is about average for this kind of job. The national average for an area this size is 26,503\* employees, while there are 27,163 here.



Compensation

Earnings are about average in Chicago-Naperville-Elgin, IL-IN-WI. The national median salary for your occupations is \$52,377, compared to \$52,664 here.



Job Posting Demand

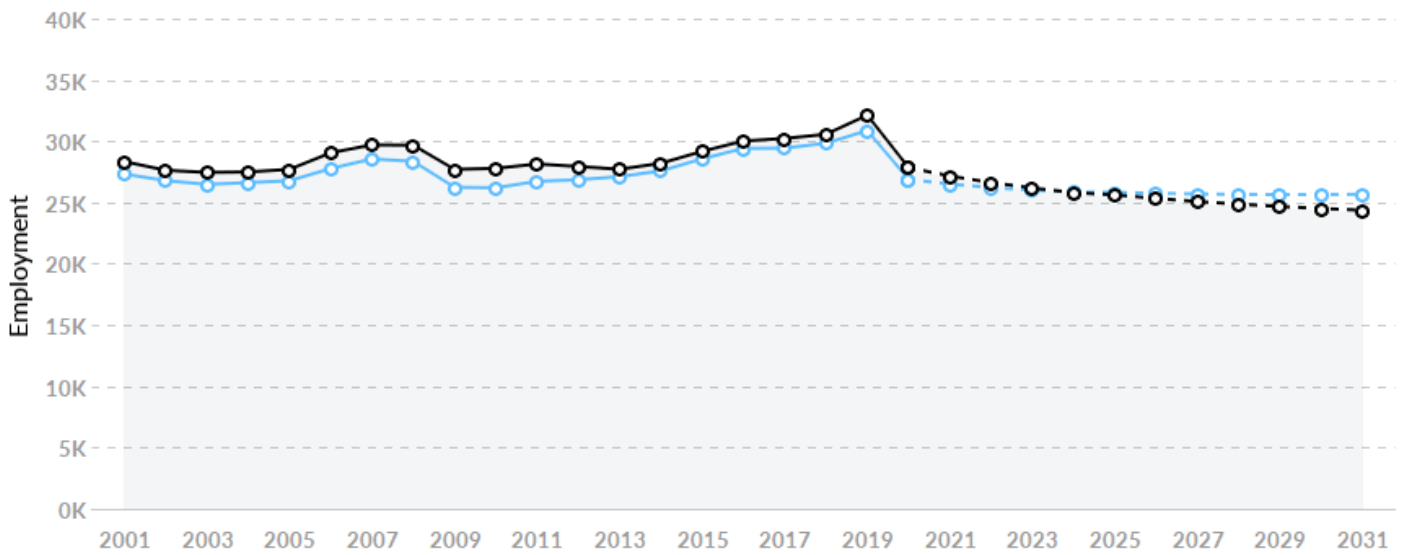
Job posting activity is low in Chicago-Naperville-Elgin, IL-IN-WI. The national average for an area this size is 3,594\* job postings/mo, while there are 3,236 here.

\*National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and Chicago-Naperville-Elgin, IL-IN-WI. In other words, the values represent the national average adjusted for region size.

# Jobs

## Regional Employment Is About Equal to the National Average

An average area of this size typically has 26,503\* jobs, while there are 27,163 here.



Region	2021 Jobs	2026 Jobs	Change	% Change
● Chicago-Naperville-Elgin, IL-IN-WI	27,163	25,333	-1,830	-6.7%
● National Average	26,503	25,750	-753	-2.8%

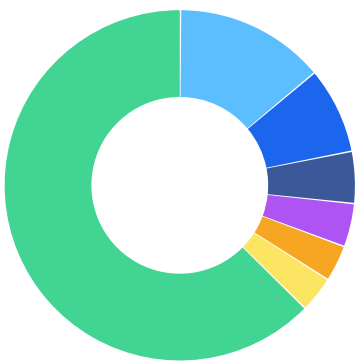
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## Regional Breakdown



County	2021 Jobs
Cook County, IL	17,570
DuPage County, IL	3,453
Lake County, IL	1,658
Kane County, IL	1,166
Will County, IL	1,116

## Most Jobs are Found in the Advertising, Public Relations, and Related Services Industry Sector

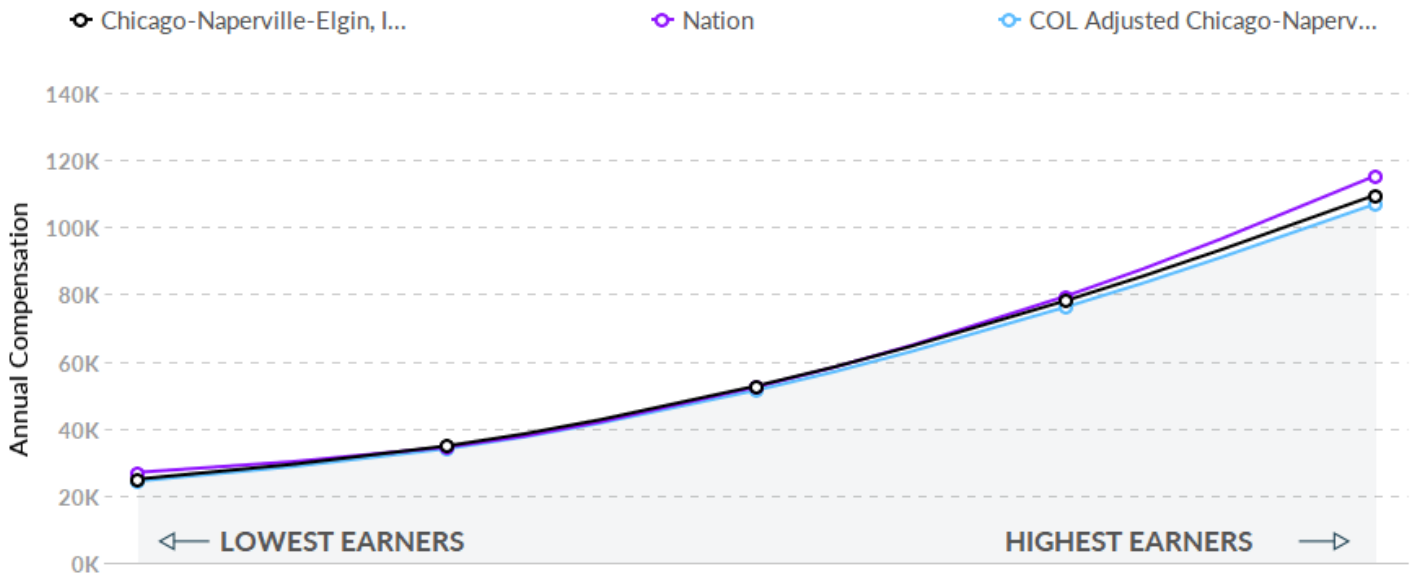


Industry	% of Occupation in Industry (2021)
Advertising, Public Relations, and Related Services	13.8%
Specialized Design Services	8.0%
Performing Arts Companies	4.8%
Management, Scientific, and Technical Consulting Services	4.0%
Radio and Television Broadcasting	3.4%
Motion Picture and Video Industries	3.3%
Other	62.7%

# Compensation

## Regional Compensation Is the Same Cost as the Nation

For your occupations, the 2020 median wage in Chicago-Naperville-Elgin, IL-IN-WI is \$52,664, while the national median wage is \$52,377.





# Job Posting Activity



## 12,375 Unique Job Postings

The number of unique postings for this job from Jan 2021 to Sep 2021.



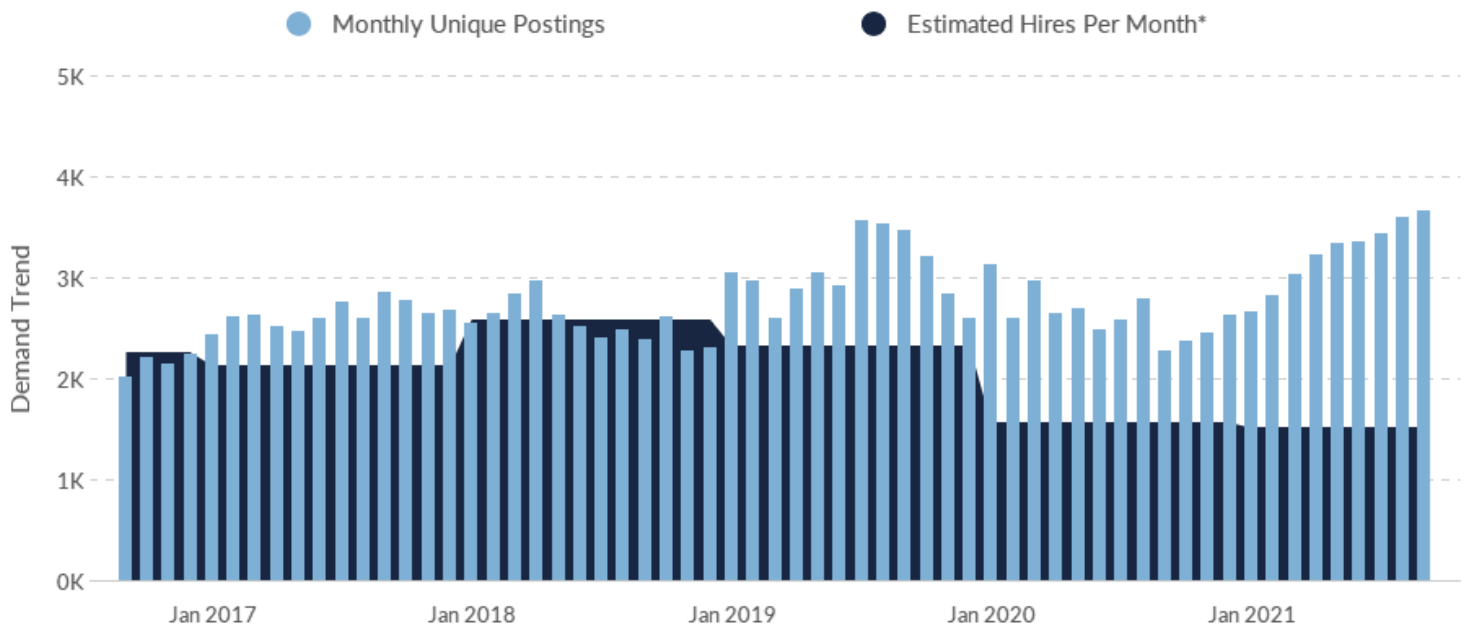
## 2,095 Employers Competing

All employers in the region who posted for this job from Jan 2021 to Sep 2021.



## 29 Day Median Duration




Posting duration is the same as what's typical in the region.



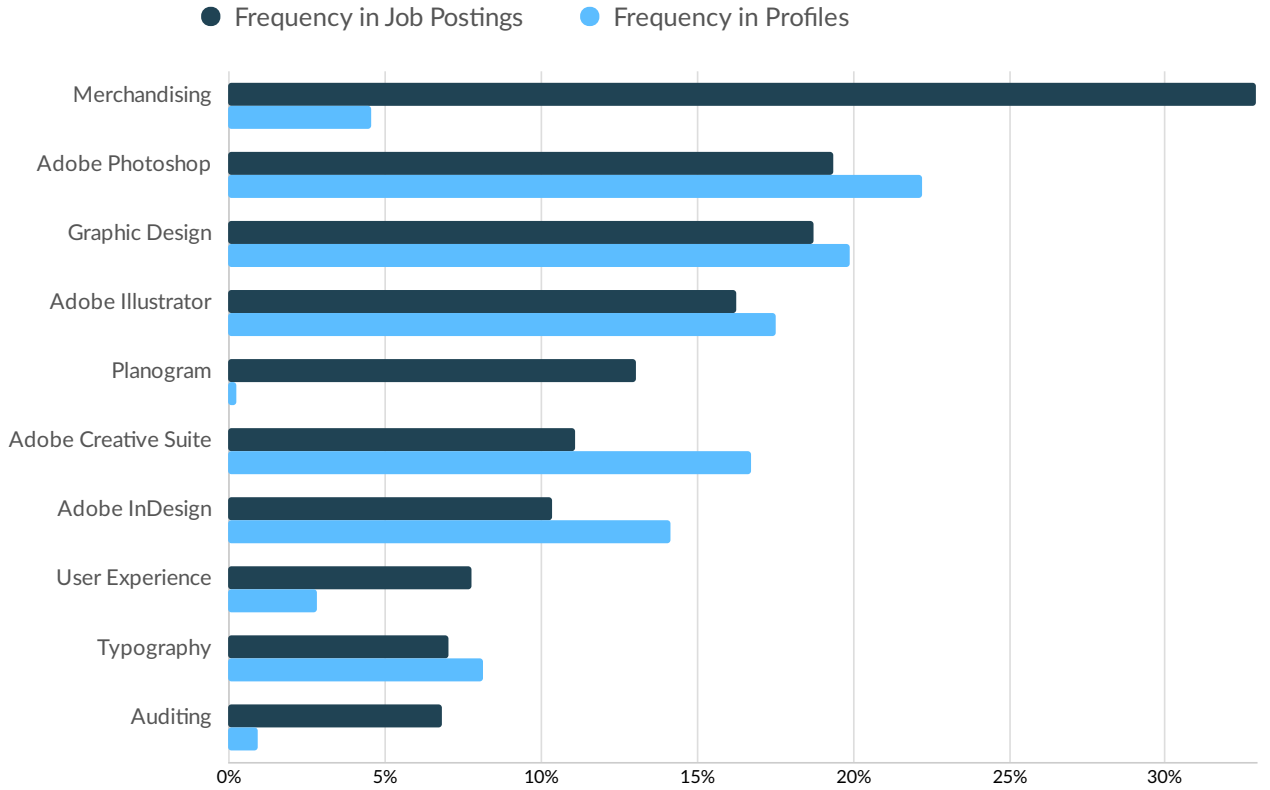
Occupation	Avg Monthly Postings (Jan 2021 - Sep 2021)	Avg Monthly Hires (Jan 2021 - Sep 2021)
Merchandise Displayers and Window Trimmers	1,238	168
Graphic Designers	900	309
Interior Designers	275	63
Producers and Directors	224	133

\*A hire is reported by the Quarterly Workforce Indicators when an individual's Social Security Number appears on a company's payroll and was not there the quarter before. Emsi hires are calculated using a combination of Emsi jobs data, information on separation rates from the Bureau of Labor Statistics (BLS), and industry-based hires data from the Census Bureau.

Occupation	Avg Monthly Postings (Jan 2021 - Sep 2021)	Avg Monthly Hires (Jan 2021 - Sep 2021)
Art Directors	209	108
Photographers	71	55
Commercial and Industrial Designers	140	31
Special Effects Artists and Animators	49	28
Film and Video Editors	35	38
Floral Designers	11	79
Fashion Designers	9	9
Music Directors and Composers	18	39
Musicians and Singers	13	161
Fine Artists, Including Painters, Sculptors, and Illustrators	16	10
Set and Exhibit Designers	7	15
Sound Engineering Technicians	7	18
Craft Artists	3	5
Actors	5	165
Miscellaneous Entertainers and Performers, Sports and Related Workers	1	14
Artists and Related Workers, All Other	2	3
Dancers	0	23

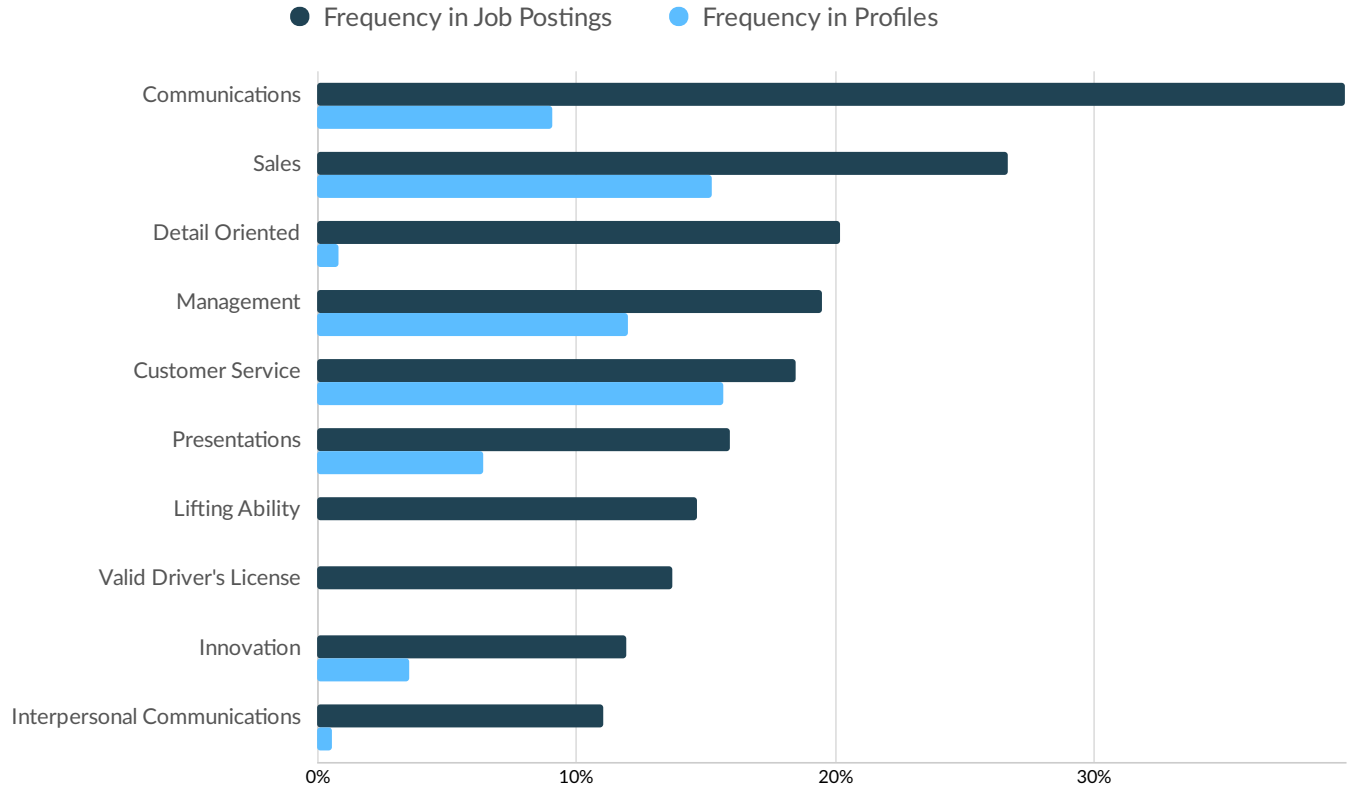
Top Companies	Unique Postings	Top Job Titles	Unique Postings
The Home Depot	650 	Retail Merchandisers	1,367 
SAS Retail Services, Inc.	499 	Merchandisers	928 
Advantage Solutions, Inc.	350 	Graphic Designers	537 
Acosta Sales Co., Inc.	298 	Product Designers	308 
Driveline Retail Solutions Inc	294 	Art Directors	258 
Anderson Merchandisers, LLC	186 	Kitchen and Bath Designers	248 
Crossmark Inc	166 	Interior Designers	239 
Retail Merchandising Services In...	106 	Retail Reset Merchandisers	146 
Hallmark Cards, Incorporated	103 	Visual Merchandisers	132 
Set and Service Resources, LLC	101 	Associate Creative Directors	131 

## Top Hard Skills



Skills	Postings	% of Total Postings	Profiles	% of Total Profiles
Merchandising	4,075	33%	3,320	5%
Adobe Photoshop	2,399	19%	16,145	22%
Graphic Design	2,318	19%	14,465	20%
Adobe Illustrator	2,017	16%	12,766	18%
Planogram	1,619	13%	191	0%
Adobe Creative Suite	1,374	11%	12,172	17%
Adobe InDesign	1,286	10%	10,289	14%
User Experience	967	8%	2,049	3%
Typography	873	7%	5,919	8%
Auditing	845	7%	687	1%

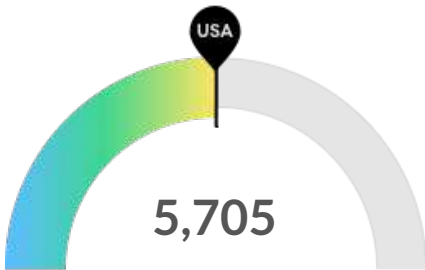
## Top Common Skills



Skills	Postings	% of Total Postings	Profiles	% of Total Profiles
Communications	4,915	40%	6,587	9%
Sales	3,302	27%	11,100	15%
Detail Oriented	2,503	20%	597	1%
Management	2,411	19%	8,736	12%
Customer Service	2,285	18%	11,397	16%
Presentations	1,972	16%	4,676	6%
Lifting Ability	1,814	15%	3	0%
Valid Driver's License	1,697	14%	13	0%
Innovation	1,475	12%	2,589	4%
Interpersonal Communications	1,365	11%	425	1%

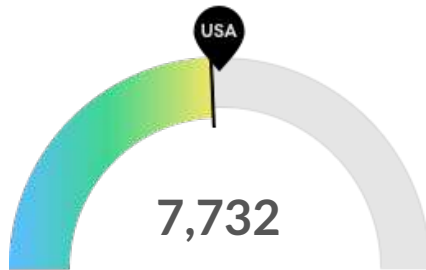
## Demographics

### Retirement Risk Is About Average, While Overall Diversity Is About Average



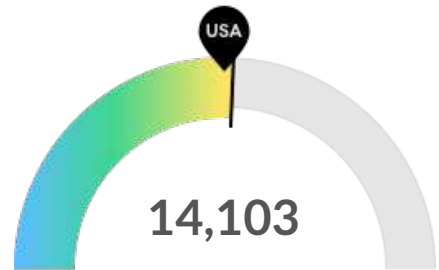
**Retiring Soon**

Retirement risk is about average in Chicago-Naperville-Elgin, IL-IN-WI. The national average for an area this size is 5,689\* employees 55 or older, while there are 5,705 here.



**Racial Diversity**

Racial diversity is about average in Chicago-Naperville-Elgin, IL-IN-WI. The national average for an area this size is 8,032\* racially diverse employees, while there are 7,732 here.

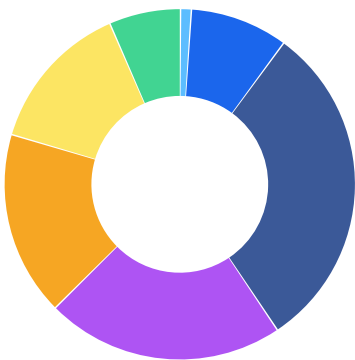


**Gender Diversity**

Gender diversity is about average in Chicago-Naperville-Elgin, IL-IN-WI. The national average for an area this size is 13,561\* female employees, while there are 14,103 here.

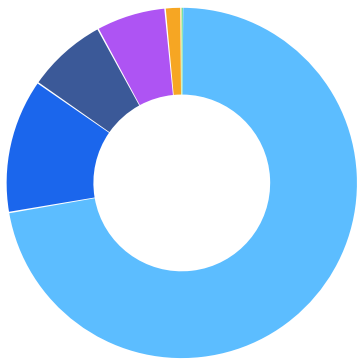
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## Occupation Age Breakdown



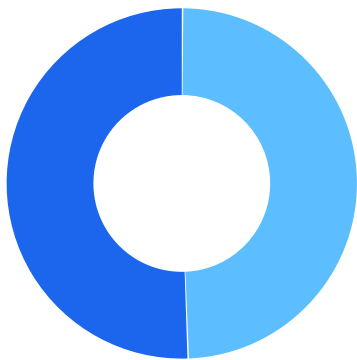
	% of Jobs	Jobs
14-18	1.0%	277
19-24	9.0%	2,514
25-34	30.5%	8,495
35-44	22.0%	6,114
45-54	17.0%	4,739
55-64	13.9%	3,867
65+	6.6%	1,838

### Occupation Race/Ethnicity Breakdown



	% of Jobs	Jobs
● White	72.2%	20,110
● Hispanic or Latino	12.4%	3,447
● Asian	7.4%	2,059
● Black or African American	6.4%	1,783
● Two or More Races	1.5%	406
● American Indian or Alaska Native	0.1%	25
● Native Hawaiian or Other Pacific Islander	0.0%	14

### Occupation Gender Breakdown



	% of Jobs	Jobs
● Males	49.3%	13,739
● Females	50.7%	14,103

## Occupational Programs



**92 Programs**

Of the programs that can train for this job, 92 have produced completions in the last 5 years.



**7,449 Completions (2020)**

The completions from all regional institutions for all degree types.






**2,548 Openings (2020)**

The average number of openings for an occupation in the region is 593.

CIP Code	Top Programs	Completions (2020)
50.0702	Fine/Studio Arts, General	927
50.0602	Cinematography and Film/Video Production	469
09.0401	Journalism	436
09.0701	Radio and Television	392
50.0409	Graphic Design	365
09.0999	Public Relations, Advertising, and Applied Communication, ...	303
11.0801	Web Page, Digital/Multimedia and Information Resources D...	272
50.0501	Drama and Dramatics/Theatre Arts, General	249
50.0901	Music, General	242
10.0304	Animation, Interactive Technology, Video Graphics, and Spe...	238



Top Schools	Completions (2020)
Columbia College Chicago	1,209 
DePaul University	993 
School of the Art Institute of Chicago	858 
Northwestern University	768 
University of Illinois Chicago	283 
Loyola University Chicago	277 
Northern Illinois University	223 
University of Chicago	211 
College of DuPage	173 
Roosevelt University	159 

## Appendix A (Occupations)

Code	Description
27-1013	Fine Artists, Including Painters, Sculptors, and Illustrators
27-1011	Art Directors
27-1012	Craft Artists
27-1014	Special Effects Artists and Animators
27-1019	Artists and Related Workers, All Other
27-1021	Commercial and Industrial Designers
27-1022	Fashion Designers
27-1023	Floral Designers
27-1024	Graphic Designers
27-1025	Interior Designers
27-1026	Merchandise Displayers and Window Trimmers
27-1027	Set and Exhibit Designers

Code	Description
27-1029	Designers, All Other
27-2011	Actors
27-2012	Producers and Directors
27-2031	Dancers
27-2032	Choreographers
27-2041	Music Directors and Composers
27-2042	Musicians and Singers
27-2099	Miscellaneous Entertainers and Performers, Sports and Related Workers
27-4021	Photographers
27-4032	Film and Video Editors
27-4098	Lighting Technicians and Media and Communication Equipment Workers, All Other
27-4014	Sound Engineering Technicians