



19 Arts, Design, Entertainment, Sports, and Media Occupations in Chicago-Naperville-Elgin, IL-IN-WI

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What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumé, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



Report Parameters

19 Occupations

27-1011 Art Directors

27-1019 Artists and Related Workers, All Other

27-1013 Fine Artists, Including Painters, Sculptors,
and Illustrators

27-1014 Special Effects Artists and Animators

27-1012 Craft Artists

27-1023 Floral Designers

27-1021 Commercial and Industrial Designers

27-1024 Graphic Designers

27-1026 Merchandise Displayers and Window
Trimmers

See Appendix A for all 19 Occupations

1 MSA

16980 Chicago-Naperville-Elgin, IL-IN-WI

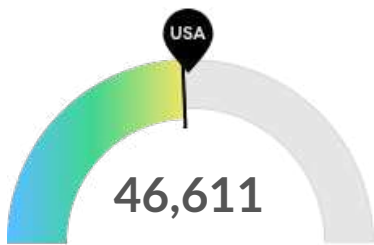
Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen occupations and geographical area.

Executive Summary

Average Job Posting Demand Over an Average Supply of Regional Jobs



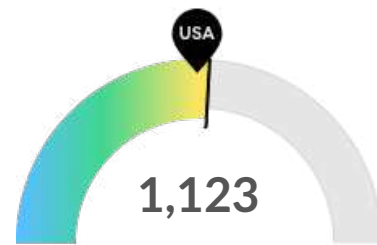
Jobs (2024)

Chicago-Naperville-Elgin, IL-IN-WI is about average for this kind of job. The national average for an area this size is 48,439* employees, while there are 46,611 here.



Compensation

Earnings are about average in Chicago-Naperville-Elgin, IL-IN-WI. The national median salary for your occupations is \$51,485, compared to \$53,666 here.



Job Posting Demand

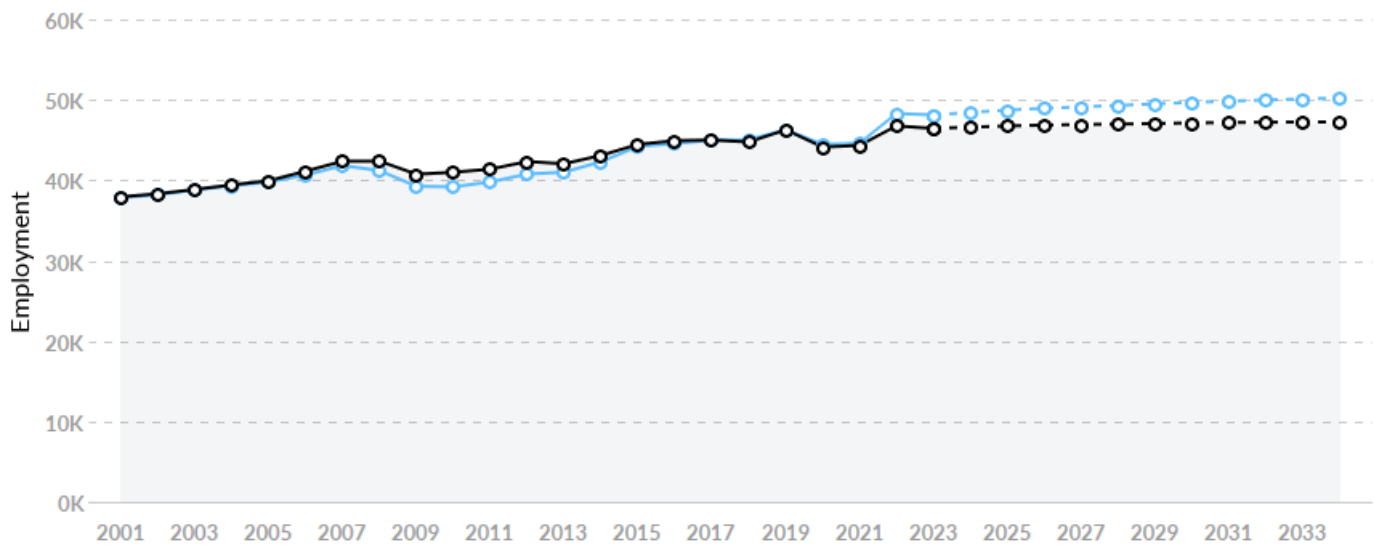
Job posting activity is about average in Chicago-Naperville-Elgin, IL-IN-WI. The national average for an area this size is 1,065* job posting/mo, while there is 1,123 here.

*National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and Chicago-Naperville-Elgin, IL-IN-WI. In other words, the values represent the national average adjusted for region size.

Jobs

Regional Employment Is About Equal to the National Average

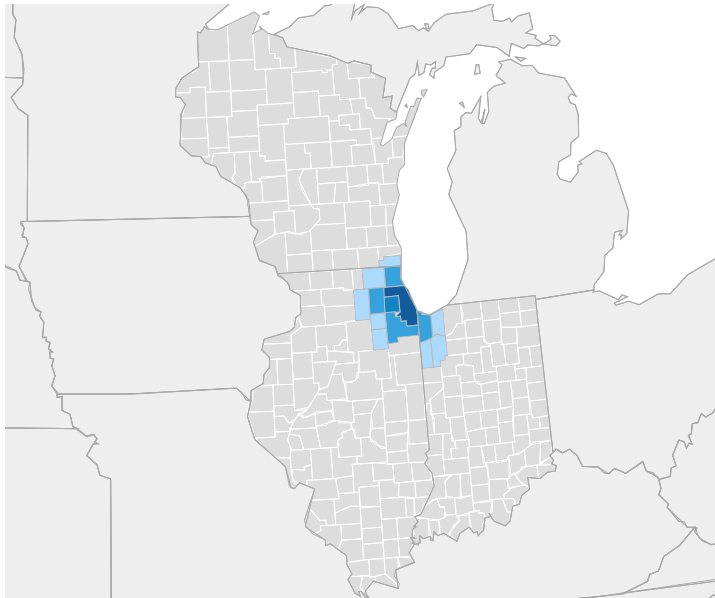
An average area of this size typically has 48,439* jobs, while there are 46,611 here.



Region	2024 Jobs	2033 Jobs	Change	% Change
● Chicago-Naperville-Elgin, IL-IN-WI	46,611	47,240	630	1.4%
● National Average	48,439	50,110	1,671	3.4%

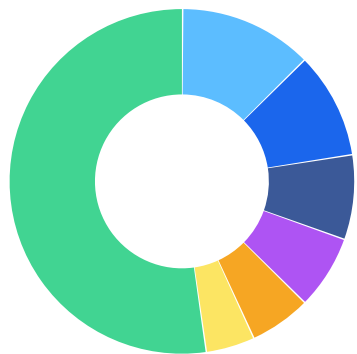
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Regional Breakdown



County	2024 Jobs
Cook County, IL	29,363
DuPage County, IL	5,419
Lake County, IL	3,083
Will County, IL	2,076
Kane County, IL	2,008

Most Jobs are Found in the Independent Artists, Writers, and Performers Industry Sector

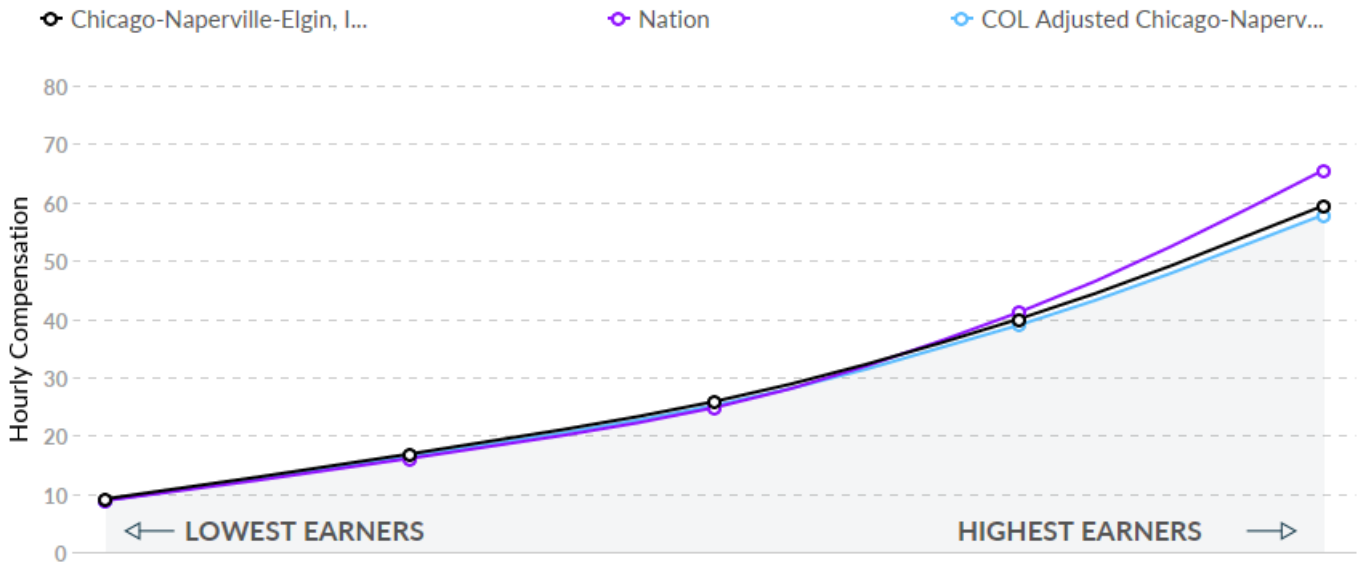


Industry	% of Occupation in Industry (2024)
Independent Artists, Writers, and Performers	12.5%
Specialized Design Services	9.9%
Advertising, Public Relations, and Related Services	7.9%
Other Professional, Scientific, and Technical Services	6.9%
Performing Arts Companies	5.8%
Religious Organizations	4.6%
Other	52.3%

Compensation

Regional Compensation Is 4% Higher Than National Compensation

For your occupations, the 2023 median wage in Chicago-Naperville-Elgin, IL-IN-WI is \$25.80/hr, while the national median wage is \$24.75/hr.



Job Posting Activity



7,862 Unique Job Postings

The number of unique postings for this job from Jan 2024 to Jul 2024.



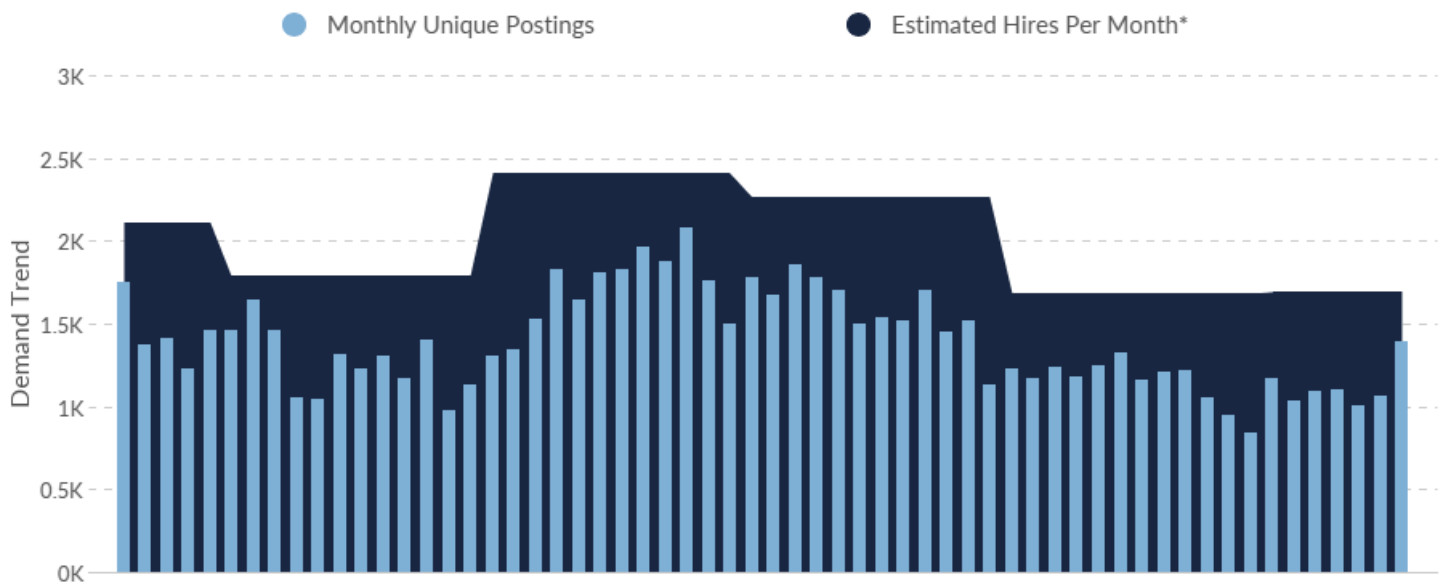
2,147 Employers Competing

All employers in the region who posted for this job from Jan 2024 to Jul 2024.



25 Day Median Duration

Posting duration is 1 day longer than what's typical in the region.



Occupation	Avg Monthly Postings (Jan 2024 - Jul 2024)	Avg Monthly Hires (Jan 2024 - Jul 2024)
Merchandise Displayers and Window Trimmers	451	244
Graphic Designers	112	251
Producers and Directors	120	110
Commercial and Industrial Designers	65	16

*A hire is reported by the Quarterly Workforce Indicators when an individual's Social Security Number appears on a company's payroll and was not there the quarter before. Lightcast hires are calculated using a combination of Lightcast jobs data, information on separation rates from the Bureau of Labor Statistics (BLS), and industry-based hires data from the Census Bureau.

Occupation	Avg Monthly Postings (Jan 2024 - Jul 2024)	Avg Monthly Hires (Jan 2024 - Jul 2024)
Interior Designers	79	69
Art Directors	62	115
Photographers	64	83
Special Effects Artists and Animators	26	51
Actors	50	335
Music Directors and Composers	12	34
Fine Artists, Including Painters, Sculptors, and Illustrators	16	16
Musicians and Singers	17	206
Artists and Related Workers, All Other	13	7
Floral Designers	10	94
Film and Video Editors	9	18
Fashion Designers	6	10
Set and Exhibit Designers	5	15
Craft Artists	4	5
Dancers	2	15

Top Companies	Unique Postings	Top Job Titles	Unique Postings
Crossmark	283 	Retail Merchandisers	896 
Uline	195 	Merchandisers	401 
The Home Depot	157 	Graphic Designers	278 
SAS Retail Services	143 	Retail Sales Merchandisers	160 
Walmart	141 	Photographers	143 
Driveline	119 	Interior Designers	128 
Acosta Group	103 	Flex Managers	108 
Lee Company	96 	Art Directors	103 
SFS	87 	Kitchen and Bath Designers	102 
Epsilon	71 	Garden Center Merchandisers	90 

Top Distinguishing Skills by Demand

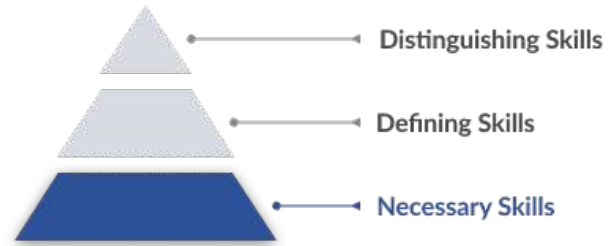
Not enough data to display Distinguishing Skills for this occupation.

Top Defining Skills by Demand

Not enough data to display Defining Skills for this occupation.

Top Necessary Skills by Demand

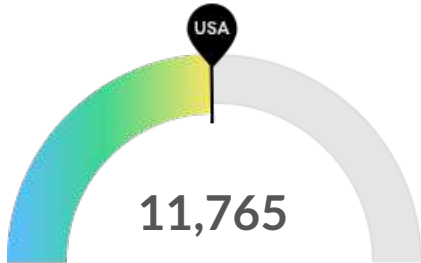
An occupation's Necessary Skills are the specialized skills required for that job and relevant across other similar jobs. An employee needs these skills as building blocks to perform the more complex Defining Skills.



Skill	Salary Boosting	Job Postings Requesting	Projected Growth	Growth Relative to Market
Merchandising	✗	2,388	+15.0%	Growing
Marketing	✗	1,290	+23.0%	Rapidly Growing
Valid Driver's License	✗	1,011	+7.5%	Stable
Project Management	✓	745	+19.8%	Rapidly Growing
Adobe Photoshop	✓	677	+9.6%	Growing
Graphic Design	✓	676	+17.1%	Growing
Adobe Illustrator	✗	607	+11.5%	Growing
Adobe Creative Suite	✗	574	+11.9%	Growing
Photography	✗	538	+21.1%	Rapidly Growing
Adobe InDesign	✗	486	+9.0%	Growing

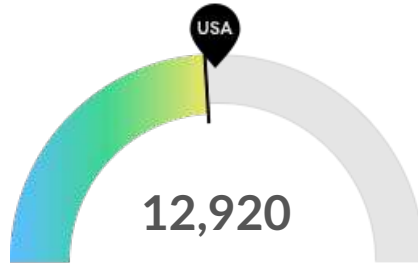
Demographics

Retirement Risk Is About Average, While Overall Diversity Is About Average



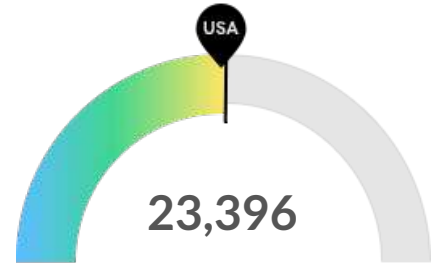
Retiring Soon

Retirement risk is about average in Chicago-Naperville-Elgin, IL-IN-WI. The national average for an area this size is 11,917* employees 55 or older, while there are 11,765 here.



Racial Diversity

Racial diversity is about average in Chicago-Naperville-Elgin, IL-IN-WI. The national average for an area this size is 13,664* racially diverse employees, while there are 12,920 here.

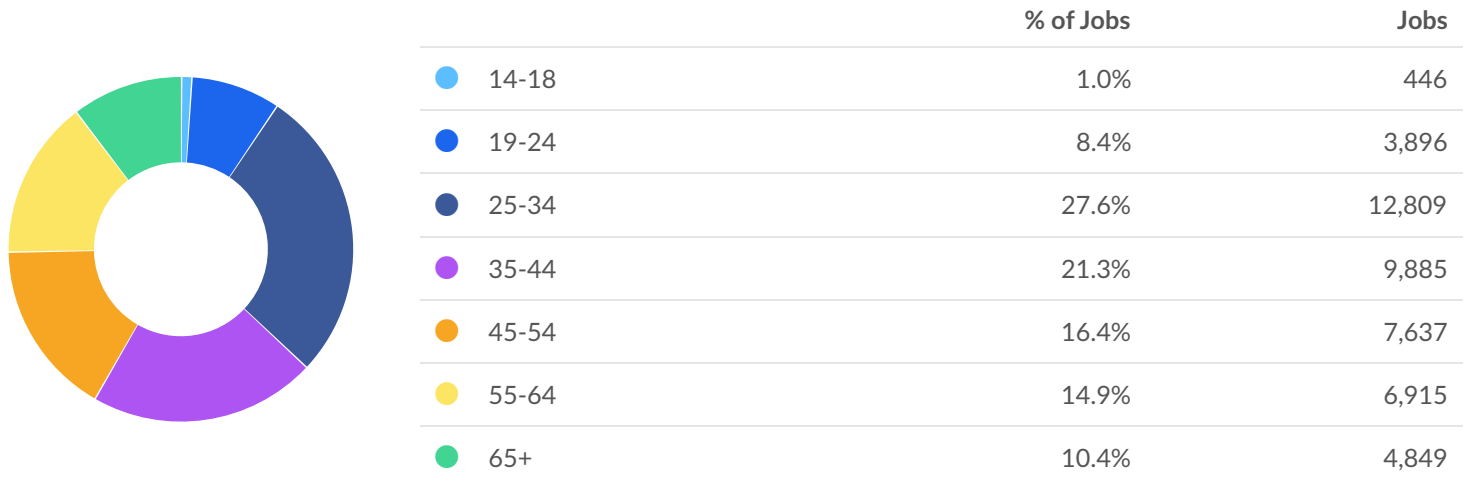


Gender Diversity

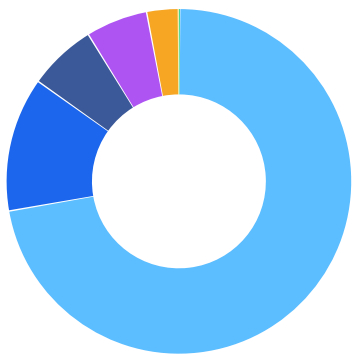
Gender diversity is about average in Chicago-Naperville-Elgin, IL-IN-WI. The national average for an area this size is 23,076* female employees, while there are 23,396 here.

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Occupation Age Breakdown

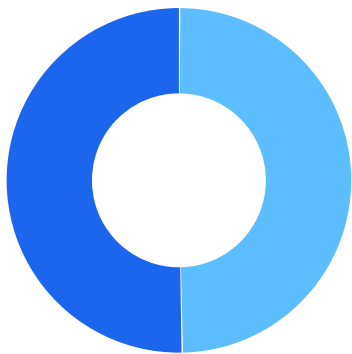


Occupation Race/Ethnicity Breakdown



	% of Jobs	Jobs
White	72.2%	33,517
Hispanic or Latino	12.6%	5,843
Black or African American	6.4%	2,959
Asian	5.8%	2,690
Two or More Races	3.0%	1,377
American Indian or Alaska Native	0.1%	34
Native Hawaiian or Other Pacific Islander	0.0%	17

Occupation Gender Breakdown



	% of Jobs	Jobs
Males	49.6%	23,041
Females	50.4%	23,396

Occupational Programs



91 Programs

Of the programs that can train for this job, 91 have produced completions in the last 5 years.



7,382 Completions (2023)

The completions from all regional institutions for all degree types.



4,936 Openings (2023)

The average number of openings for an occupation in the region is 749.

CIP Code	Top Programs	Completions (2023)
50.0702	Fine/Studio Arts, General	898
09.0702	Digital Communication and Media/Multimedia	798
10.0304	Animation, Interactive Technology, Video Graphics, and Spe...	403
50.0602	Cinematography and Film/Video Production	398
09.0701	Radio and Television	328
50.0409	Graphic Design	319
11.0801	Web Page, Digital/Multimedia and Information Resources D...	268
50.0501	Drama and Dramatics/Theatre Arts, General	239
09.0999	Public Relations, Advertising, and Applied Communication, ...	235
50.0903	Music Performance, General	213

Top Schools	Completions (2023)	
Columbia College Chicago	1,096	
DePaul University	1,039	
Northwestern University	1,012	
School of the Art Institute of Chicago	797	
University of Illinois Chicago	311	
Loyola University Chicago	296	
Illinois Media School-Chicago Campus	227	
Northern Illinois University	216	
University of Chicago	214	
Roosevelt University	179	

Appendix A (Occupations)

Code	Description
27-1011	Art Directors
27-1019	Artists and Related Workers, All Other
27-1013	Fine Artists, Including Painters, Sculptors, and Illustrators
27-1014	Special Effects Artists and Animators
27-1012	Craft Artists
27-1023	Floral Designers
27-1021	Commercial and Industrial Designers
27-1024	Graphic Designers
27-1026	Merchandise Displayers and Window Trimmers
27-2012	Producers and Directors

Code	Description
27-2042	Musicians and Singers
27-2041	Music Directors and Composers
27-2011	Actors
27-2031	Dancers
27-4021	Photographers
27-1022	Fashion Designers
27-1025	Interior Designers
27-1027	Set and Exhibit Designers
27-4032	Film and Video Editors