

## Contact

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## Top Skills

Social Media

Microsoft Office

Photoshop

# Brad Taylor

Advancement Communications Manager at Dominican University  
River Forest

## Summary

- 14 years experience working in marketing communications and public relations
- Skilled in the Adobe Creative Suite and video production
- 14 years experience manipulating HTML to design websites
- Supervised, trained and evaluated support staff for the last nine years
- Represented universities on the local, regional and national level

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## Experience

### Dominican University

Advancement Communications Manager

August 2015 - Present (6 years 2 months)

River Forest, Ill.

### University of Illinois at Chicago

Assistant Director of Athletic Communications

September 2013 - August 2015 (2 years)

Chicago, Ill.

- Primary communications contact for 13 sport programs
- Director of ESPN3 broadcasts and producer of weekly video content for website
- Redesigned UICFlames.com and helped set monthly/yearly website traffic records
- Supervisor of five students and seven gameday workers at athletic events

### Western Illinois University

2 years 6 months

Director of Volleyball Operations

May 2012 - December 2012 (8 months)

Macomb, IL

- Managed team travel, finances, community service projects and summer camps
- Directed and implemented fundraising functions

## Graduate Assistant - Athletics Media Services

July 2010 - May 2012 (1 year 11 months)

Macomb, IL

- Primary media contact for volleyball and track & field programs
- Secondary media contact for men's basketball and baseball programs
- Assisted in GoLeathernecks.com (WIU Athletics website) redesign
- Produced weekly media notes using Adobe InDesign & Photoshop
- Created television commercials using Adobe Premiere Pro
- Responsible for streaming live event broadcasts on RockyVision
- Accompanied various sport teams, including volleyball and men's basketball, to road contests

## Chicago Bears Football Club

Intern – Partnership Activation Department

May 2009 - May 2012 (3 years 1 month)

Chicago, IL

- Setup and administered the promotions for Chicago Bears' corporate partners
- Served as liaison between Bears' alumni and corporate sponsor groups

## Northern Illinois University

Student Assistant - Athletics Media Relations

August 2007 - May 2010 (2 years 10 months)

DeKalb, IL

- Primary media contact for men's and women's tennis programs
- Secondary media contact for women's soccer program
- Served as Assistant Editor for the gameday football and basketball programs
- Wrote feature stories for football gameday programs

## Benedictine University Student Newspaper - "The Candor"

Sports Staff Writer

August 2006 - May 2007 (10 months)

Lisle, IL

- Reported on university athletic events
- Wrote opinion columns for sports section

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## Education

Western Illinois University

Master's Degree, Sport Management · (2010 - 2012)

Northern Illinois University

Bachelor's Degree, Communication and Media Studies · (2007 - 2010)

Benedictine University

Journalism · (2006 - 2007)