## John Jenks Professor

# Department of Communication Arts and Sciences Dominican University 7900 W. Division St. River Forest, IL 60305

## **Degrees**

- Ph.D. University of California-Berkeley. History, April 2000.
- M.Sc. London School of Economics. International History, 1991. Distinction.
- B.J. University of Texas-Austin. Journalism, 1985.

## **Academic Appointments**

**Dominican University**, River Forest, Ill., Fall 2000 to present.

- Professor 2007-present
- Associate Professor 2004-2007
- Assistant Professor 2000-2004

San Francisco State University, San Francisco, Calif.

• Adjunct Lecturer, Journalism History. Fall 1999, Spring 2000.

## University of California-Berkeley, Berkeley, Calif.

- Adjunct Lecturer, American Studies. Spring 2000.
- Adjunct Instructor, News Media and Propaganda History. Fall 1997

# **Teaching and Mentoring Experience**

## **Teaching:**

- Introduction to News Media Writing
- Intermediate Journalism (News Reporting)
- Advanced Journalism
- Communication Law
- Introduction to Communication Theory and Practice
- Communication Capstone
- American Mass Media History (online and face-to-face)
- Global Media
- Diagnosing Propaganda
- History of Globalization
- History of International Relations since 1914
- Race, Religion and the Media
- History of American Popular Culture
- Cold War International History

#### **Mentoring:**

- Internships: Regularly supervise 3-4 students annually
- Journalism Practicum, every semester
- Advised *Dominican Star* newspaper, 2000-2017, 2020-present. Took it from a monthly to sharp biweekly with a website and social media.

- Recent honors/distinction projects include:
  - o John Robinson, in progress
  - o Lauren Reininger, 2014
- Helped design inter-disciplinary majors in Entrepreneurial Communication and International Communication
- Worked with alumna donor and Institutional Advancement to set up the Geyer Scholar programs for aspiring foreign correspondents. Supervised two students in Spain, Spring 2018, on in Italy, Fall 2019.

#### **Refereed Publications**

#### **Books:**

• British Propaganda and News Media in the Cold War (Edinburgh: Edinburgh University Press, March 2006).

#### **Book Chapters:**

• "Fight Against Peace? British Propaganda and the Partisans of Peace, 1948-51," in *Cold War Britain, 1945-1964: New Perspectives*, eds. Michael F. Hopkins, Michael D. Kandiah and Gillian Staerck (London: Palgrave Macmillan, 2003).

#### **Journal Articles:**

- "'Crash Course': The International Press Institute and Journalism Training in Africa, 1963-1975," *Media History* 2020 (26) 4.
- "Commercial Temptation: Radio Piracy and the Comparative Transformation of Public Service Broadcast Policy in Britain, South Africa and India, 1930-1967," *The Radio Journal: International Studies in Broadcast & Audio Media*, Spring 2017 (15) 1.
- "The Scramble for African Media: Reuters, Thomson and Britain in the 1960s," *American Journalism*, Winter 2016 (33) 1.
- "Consorting with the Enemy: American Reporters and 'Red Sources' at the Korean Truce Talks, 1951-1953," *Journal of Conflict Studies* (Spring 2002).
- "The Enemy Within: Journalism, the State and the Limits of Dissent in Cold War Britain, 1950-51," *American Journalism* (Winter 2001).

#### **Non-Refereed Publications**

#### **Book Chapters:**

• "Authoritative Sources: The Information Research Department and Publishing," in *Hayek: A Collective Biography, Part 3*, ed. Robert Leeson (London: Palgrave Macmillan, 2015).

## **Refereed Conference Research Papers**

#### **International:**

• "Crossed Signals: The British Labour Government and Cross-Border Commercial Radio after World War II," International Communication Association, Prague, Czech Republic, May 26, 2018.

- "Commercial Cross-Border Radio: Popular Culture, Advertising, and the Erosion of State Communication Power in Comparative Perspective: Britain, India and America," International Communication Association, San Juan, Puerto Rico, May 21, 2015.
- "Pirates' Progress: Advertising, Sovereignty, Culture and Cross-Border Radio in 1950s South Africa and India," International Communication Association, Phoenix, May 2012.
- "Cold War Propaganda and News Media in East Africa, 1961-1969," International Communication Association, Boston, May 26, 2011.
- "Fight Against Peace? British Propaganda and the World Peace Council, 1948-53," Institute of Contemporary British History, Britain and the Cold War Conference, London, July 16, 1997.

#### **National**

- "The Scramble for African Media: Reuters, Thomson and Britain in the 1960s," Association for Education in Journalism and Mass Communication, Montreal, Aug. 9, 2014. (Second Place, Robert L. Stevenson Paper Competition.)
- "Covert Operations and Subsidized News Flow in the Cold War: 'Front' News Agencies, 1944-1956," American Journalism Historians Association Annual Conference, Wichita, Kansas, Oct. 14, 2006. (Runner-up for the David Sloan Award for Best Faculty Research Paper.)
- "Adjusting Frames/Choosing Sides: British Journalists and the Cold War, 1944-1950," Association for Education in Journalism and Mass Communication, Miami Beach, Florida, Aug. 9, 2002.
- "London Calling?" Covert British Propaganda and the World News System, 1948-1953," Association for Education in Journalism and Mass Communication Annual Conference, Washington, D.C., Aug. 5-8, 2001. (Selected as best faculty paper in the History Division.)
- "Consorting with the Enemy: American Reporters and 'Red Sources' at the Truce Talks, 1951-1953," Society for Historians of American Foreign Relations, Toronto, June 22, 2000.

## **Non-Refereed Conference Papers:**

#### **International**

- "Creating Experts: the Information Research Department and Access to Knowledge, 1947-1977," PR and society: European Communication Research Education Association: Organizational and Strategic Communication Section, Queen Margaret University, Edinburgh, Scotland, November 14, 2017.
- "Cold War in Black and White: British Decolonization, Propaganda and Media Modernization in Africa," Centre for Contemporary British History Summer Conference, London, June 24, 2009.

#### **National**

• "Covert Propaganda and the Business of International Feature Syndication, 1960-77," Transnational Journalism History Conference, Augusta, Ga., March 4, 2016.

- "Message to India: Cold War Propaganda and Journalism Aid in the 'World's Biggest Democracy,' 1955-1965," AJHA-AEJMC (History Division) Joint Journalism Historians Conference, New York City, March 9, 2013.
- "Hearts, Minds and Ink: Cold War Rivalry and Journalism Education in Africa, 1960-1970," AJHA-AEJMC (History Division) Joint Journalism Historians Conference, New York, March 13, 2010.
- "Pirates of the Airwaves: Offshore Radio, Communication Sovereignty and the Spread of Consumer Culture, 1931-1961," American Journalism Historians Association, Nashville, Tenn., Oct. 4, 2002.
- "The Enemy Within: Communist Journalism, State Power and the Limits of Dissent in Cold War Britain," The Western Journalism Historians Conference, Berkeley, California, Feb. 27, 1999. (Selected as best graduate student panel paper.)
- "Police Action: Britain, the Korean War, and the *Daily Worker*, 1950-51," American Historical Association, Pacific Coast Conference, San Diego, California, Aug. 8, 1998.
- "Selling NATO: British Propaganda and the Western Alliance, 1948-53," Society for Historians of American Foreign Relations, Washington, D.C., June 21, 1997.

#### **State/Local:**

• "CIA Money and Global Journalism: Forum Features, 1957-1975," Newberry Library (Chicago) Seminar in Technology, Politics, and Culture, March 17, 2007.

# **Professional Faculty Development:**

## **National Conference Participation:**

- "Hot Topic: The Problem from Hell: Covering School Shootings in America," (organizing/chairing), Association for Education in Journalism and Mass Communication Annual Conference, Washington, D.C., Aug. 6, 2018.
- "Hot Topic: When the Tap Runs Dry: Covering the California Drought," (organized/chaired), Association for Education in Journalism and Mass Communication Annual Conference, San Francisco, Aug. 7, 2015.
- "To Participate in the Creation of a More Just and Humane World': Social Justice and Utilitarianism in Journalism Education," Association for Education in Journalism and Mass Communication, Montreal, Aug. 9, 2014.
- "Hot Topic: Race for News: Terrorism, Journalism and the Boston Marathon Bombing," (organized/chaired), Association for Education in Journalism and Mass Communication Annual Conference, Washington, D.C., Aug. 9, 2013.
- "Considering Justice in Journalism Education," (Chaired/moderated), Association for Education in Journalism and Mass Communication Annual Conference, Denver, Aug. 5, 2010.
- "Theory and Praxis: Cultural and Critical Perspectives in the Skills Classroom," Association for Education in Journalism and Mass Communication Annual Conference, Boston, Aug. 5, 2009.
- "Small Programs, Big Opportunities: New Ideas and Practices for Convergent Classes and Curriculum." (pre-conference workshop: organized and moderated)

- Association for Education in Journalism and Mass Communication, Boston, Aug. 4, 2009.
- "Mentoring is More than a Welcome: The Value of a Mentoring Program for New and Veteran Faculty," (moderating) Association for Education in Journalism and Mass Communication, Chicago, August 2008.
- "Stretching the Shoestring: Journalism Education on a Budget," (organized and moderated) Association for Education in Journalism and Mass Communication, Washington, D.C., Aug. 10, 2007.
- "Trial and Tribulations of Researching the Cold War." AJHA-AEJMC (History Division) Joint Journalism Historians Conference, New York, March 18, 2006.
- "Or Free Exercise Thereof: Religion and the First Amendment on Campus or in the Classroom." Association for Education in Journalism and Mass Communication, San Antonio, Texas, Aug. 12, 2005.
- "Journalism and the Liberal Arts: Can't We All Just Get Along? Association for Education in Journalism and Mass Communication, Toronto, Aug. 4, 2004.

## **Additional Workshops, Seminars and Symposia:**

- Institute on Faith and Intellectual Life, College of the Holy Cross, Worcester, Mass., June 17-24, 2005
- In addition I have attended conferences for the following organizations: International Communication Association, Association for Education in Journalism and Mass Communication, American Journalism Historians Conference, Society for the History of American Foreign Relations, College Media Association and Illinois College Press Association.

## Service:

## **University:**

- Faculty Senator, 2018-2021.
  - o Senate President, 2020-21
  - o Chair, Faculty Appointments Committee, 2019-2020
  - o At-large, executive committee, 2018-19
- Faculty Governance Task Force, co-chair, January 2016-April 2017
- Dominican University AAUP Advocacy Chapter, President, 2015-2017
- Committee on Faculty Appointments, 2009-2012, 2015-2017
- Faculty Affairs Committee, 2012-2015 (chair), 2006-2008, 2001-2005
- HLC: Integrity, Ethical and Responsible Conduct Team, 2012-13
- Public Art Committee (ad hoc), 2010-2011
- Siena Center Advisory Council, 2005-2008

## **School/College:**

- Committee on Curriculum and Educational Policy, 2008-2011.
- Educational Policy Committee, 2005-2007.

#### **Departmental:**

- CAS Department Chair, 2009-2017. Shepherded two departmental self-studies and chaired three search committees.
- Journalism Discipline Head, 2000-present
- History Department. Served on two search committees.

## **Community:**

- Public Lecture, "Hello to Propaganda," as part of the National Endowment for the Arts Big Read (Oak Park, Hemingway's *Farewell to Arms*), Dominican University, Nov. 12, 2007.
- Commentator on documentary film showing of "War Made Easy", Oct. 28, 2007. (Organized by the Oak Park Coalition for Peace & Justice.)
- Interviewed for background for BBC Radio Four program "The Long Walk" (July 2007).
- Interviewed (20 minutes aired) about history of propaganda for WBEZ's global affairs program Worldview, Nov. 27, 2006.
- Active volunteer, Boy Scouts of America, 2005-present.

#### **Professional:**

- Small Program Interest Group, Association for Education in Journalism and Mass Communication
  - o Head, 2008-2009
  - o Co-Vice Head, 2006-2008
  - o Editor of quarterly newsletter (SPIG News), 2003-2006
  - o Program chair, 2001-2003, 2009-2011, 2014-2015
- Illinois College Press Association, Board Member, 2011-13

# **Professional: Peer Reviewing:**

#### **Book Reviews:**

- "Barriers Down: How American Power and Free-Flow Policies Shaped Global Media," *Media History*, February 2021.
- "China's War Reporters: The Legacy of Resistance against Japan, *American Journalism*, May 2018.
- "London Calling: Britain, the BBC World Service and the Cold War," *Journal of British Studies*, July 2015. .
- "Saving the World: A Brief History of Communication for Development and Social Change," *American Journalism*, Fall 2012.
- "Manufacturing Truth: The Documentary Moment in Early Soviet Culture," *Journalism History*, Winter 2010.
- "Selling War to America: From the Spanish American War to the Global War on Terror, May 2008. H-Net (JHISTORY/Journalism History) <a href="http://www.h-net.org/reviews/showrev.php?id=14527">http://www.h-net.org/reviews/showrev.php?id=14527</a>.
- "The Origins of Modern Spin: Democratic Government and the Media in Britain 1945-51," March 2008. H-Net (H-Albion).
- "Voice of America: A History," November 2007. H-Net (JHISTORY/Journalism History), https://www.h-net.org/reviews/showrev.php?id=13815).

- "Total Cold War: Eisenhower's Secret Propaganda Battles at Home and Abroad," *Journalism History*, Fall 2007.
- "Border Radio: Quacks, Yodelers, Pitchmen, Psychics, and Other Amazing Broadcasters of the American Airwaves," Sept. 17, 2003. H-Net (JHISTORY/Journalism History), (http://www2.h-net.msu.edu/).
- "George Newnes and the New Journalism and Britain, 1880-1910: Culture and Profit," Feb. 8, 2003. H-Net (JHISTORY/Journalism History), (<a href="http://www2.h-net.msu.edu/">http://www2.h-net.msu.edu/</a>).

## **Manuscript Peer Reviews**

- American Journalism: A Journal of Media History, 2001-present. Critically reviewed nearly 25 article submissions.
- *Journalism & Mass Communication Quarterly*, 2002, 2013, 2015. Critically reviewed articles.
- Association for Education in Journalism and Mass Communication: History Division (2005, 2009) International Division (2005, 2017) and Small Programs Interest Group (2009-18). Critically reviewed research papers submitted for consideration at the AEJMC's annual convention.
- Reviewed book proposals and manuscripts for Oxford University Press, Routledge Press and McGraw-Hill.

## **Grants and Awards:**

- Distinguished Service Professor, 2021-22
- Fulbright Specialist Grant, December 2017-November 2020.
  - Served as External Examiner and Guest Lecturer at Makerere University, Kampala, Uganda, August 2019.
- Summer Faculty Research Grant, Dominican University, 2002, 2004, 2006, 2015.
- Second Place, Robert L. Stevenson Paper Competition for Best Faculty Research Paper, 2014.
- Runner-up for the David Sloan Award for Best Faculty Research Paper, 2006.
- Undergraduate Research Grant, Fall 2007
- Outstanding Dissertation Award (Honorable Mention), American Journalism Historians Association, October 2001.
- Top Faculty Research Paper Award, Association for Education in Journalism and Mass Communication, August 2001.
- Mellon Foundation Dissertation Write-up Fellowship, 1998-99.
- Humanities and Social Sciences Research Grant, 1998.
- Ehrman Fellowship (departmental), 1996-97.
- Mellon Foundation Dissertation Prospectus Fellowship, 1995.
- Center for German and European Studies Predissertation Fellowship, 1995.
- Robert McKenzie Prize (for outstanding performance, LSE), 1991.

## Other Work Experience:

#### Non-Academic:

- *Sarasota* (Fla.) *Herald-Tribune*. Full-time newspaper reporter covering politics and government. January 1992 June 1993.
- *Wichita* (Kan.) *Eagle*. Full-time newspaper reporter covering education, politics, courts, and crime. September 1985 June 1990.
- Milwaukee Sentinel. Summer news reporting intern. May 1984 August 1984.

# **Professional Affiliation and Memberships:**

- Association for Education in Journalism and Mass Communication.
- Society of Professional Journalists.
- American Association of University Professors
- College Media Association.
- American Journalism Historians Association.
- American Historical Association International Communication Association