

ROBERTO CURCI
Curriculum Vitae

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Education

University of Texas - Pan American, PhD in International Business and Finance, 1999
University of Miami, Florida, MBA with Specializations in Finance and International Business, 1993
ICESI University, Colombia, Bachelor of Business Administration (BBA) with high honors, 1991
ICESI University, Colombia, Bachelor of Science (BSc) in Systems Engineering, 1989

Administrative Appointments

Dominican University, Brennan School of Business (AACSB Accredited)

Dean

July 2015 - Present

Strategic Planning: My initial charge as Dean of the Brennan School of Business (BSB) was to work with stakeholders to visualize the future of the school. Facilitated the strategic planning process to redefine the school's vision, to revise its mission statement, and to develop a series of strategic thrusts, objectives, and initiatives. Redesigned BSB's organizational structure to generate alignment between institutional resources and priority initiatives. Established shared governance committees, and new roles and responsibilities consistent with the school's strategic plan. Revised the school's operating budget in support of strategic initiatives. Subsequently, served at the university level as Co-Chair of the Strategic Planning Framework Development Committee, and Co-Chair of the Strategic Planning Subcommittee.

Student Recruitment, Development, and Placement: Worked with the university's Office of Enrollment Management to strengthen recruitment processes for undergraduate and graduate programs. Developed the Brennan Business Scholars (BBS) program which exposes prospective students to the school's curriculum, the career development program, and recent graduates. Developed the BSB's career development program which offers students career mentoring services through professional *Executives in Residence*. Introduced required internships for undergraduate students and developed corporate partnerships to successfully place students into internships leading to permanent career opportunities. Established the Dean's Student Advisory Council.

Program Responsibilities: Responsible for the school's undergraduate (accounting, finance, economics, management, marketing, and international business) and graduate (MBA & MSA) programs including leading 23 tenure track faculty, five clinical faculty, 25 adjunct faculty, six staff members, and five Executives in Residence. Manage the school budgets, marketing, and outreach initiatives; oversee student recruitment and retention, program development initiatives, curricular revisions, and faculty recruitment, evaluation, and promotion. Oversee AACSB accreditation efforts; in the fall 2018, the School was recommended for a reaffirmation of its accreditation for five years.

Curricular Innovations and Program Development: Developed and implemented refined curricula for undergraduate and graduate programs, including new majors and minors in finance, management, and marketing; gateway courses in partnership with regional companies, career development courses; an MBA Program concentration in leadership; an online MSA Program; and prerequisites and elective courses in areas such as entrepreneurship, technology, innovation, and data analytics. A

Bachelor of Business Administration (BBA) with majors in management, marketing, and finance was launched in an evening/online track format. Introduced Executive Education Certificates.

Faculty/Staff Governance, Recruitment, and Development: Established governance committees that include the Undergraduate Programs Development Committee (UPDC), the Graduate Programs Development Committee (GPDC), the Faculty Mentoring and Development Committee (FMDC), and the Brennan Dean's External Relations Committee (BDERC); these committees are designed to empower faculty and staff members to advance the school's agendas in the areas of curriculum, faculty and staff development, and external relations. Identified priorities for faculty and staff hiring, and successfully recruited multiple faculty and staff members. Introduced competitive teaching and research grants, which support innovations in experiential education and research.

Development of Strategic Alliances: Strengthened the school's Advisory Council by shaping the composition and level of engagement of its members; established a growing number of relationships with corporations and community-based organizations for internships, career development opportunities, and academic engagements. Partnered with corporations such as Bimbo Bakeries USA (BBU) to implement the MBA Gateway Practicum. Collaborated with the Illinois Hispanic Chamber of Commerce to design and implement a study to understand the state of internationalization of Hispanic-owned businesses in Illinois. Co-Chaired Dominican University's Special Committee on Internationalization Strategy Development (SCISD) and developed a plan to increase the recruitment of international students and to further advance global education for all students. Established new student exchange programs in Chile with Pontificia Universidad Catolica de Valparaiso (PUCV) and in Colombia with ICESI University. Brennan is currently formalizing student exchange programs in Hong Kong with Lingnan University and in Malaysia with Sunway University.

Fundraising and Alumni Outreach: Collaborated with the university's President and the Advancement Office to nurture relationships with alumni, corporations, foundations, and current and prospective donors. Secured financial support to establish the *Norman and Ruth Carroll Endowed Chair in Business and Economics* (1.5 million) and the *John Rowe Distinguished Professor in Business* (1.2 million) positions. Obtained financial support from corporations, organizations, foundations, and individuals for scholarships, strategic initiatives, and to advance internationalization efforts.

Butler University, Andre B. Lacy School of Business (AACSB Accredited)

Associate Dean, Research and Graduate Programs

April 2012 – June 2015

Program Responsibilities: Responsible for all aspects of graduate programs (MBA & MPA) including leading Graduate Council faculty, the Director of Graduate Programs, and the programs support staff; managed the marketing and outreach initiatives; oversaw student recruitment and retention, program development initiatives, curricular revisions, faculty recruitment, and course scheduling; managed the graduate program budgets, and administered the assurance of learning programs.

Starting and Growing Innovative Programs: Worked with the Graduate Council's faculty and others through a strategic planning process to identify growth opportunities. As a result, a portfolio of graduate business programs which include a Master of Professional Accounting (MPA) 3+1 program, an Engineering/MBA dual degree pathway, and customized Corporate MBA Programs were developed. Working in collaboration with our Executive Education team, online certificate programs were developed and launched.

Research Responsibilities: Supported and administered the intellectual contributions of the faculty for annual evaluations and AACSB accreditation purposes; worked with faculty to revise or develop internal policies for compliance with AACSB accreditation standards; oversaw school compliance with faculty classification and qualification standards; administered research incentives such as conference presentations and sabbatical leave approvals, and summer research grants.

Academic Changes and Differentiators: In 2013, revised the curriculum to further emphasize the experiential nature of the Butler MBA Program; a “Business Practicum” course, and a course and a concentration in the area of Entrepreneurship and Innovation were added. These changes expose MBA students to hands-on problem-solving engagements and business development activities with business leaders and corporations in the greater Indianapolis area.

National Rankings: Worked with the faculty, the Director of Marketing, and others to undertake significant curricular revisions that help develop national recognition and rankings. The Butler MBA was ranked #57 in Business Week and #72 in U.S. News and World Report among part-time MBA Programs, and has been rated “best” for career switchers. Over three consecutive years the program was ranked on the list of the nation’s top 125 part-time MBA programs.

Alumni Outreach: Worked closely with the School Dean to nurture relationships and bring alumni into our experiential programs; oversee the Master of Professional Accounting (MPA) alumni board and interacted with Board of Visitors (BOV) members to present initiatives and request feedback.

Butler University, Andre B. Lacy School of Business (AACSB Accredited)

Graduate Programs’ Internationalization Champion

January 2009 – June 2015

Internationalization Responsibilities: Developed internationally focused course offerings for graduate programs (MBA & MPA), building international exchange partner relations, organizing and scheduling study abroad opportunities, and facilitating faculty engagements internationally. Chaired faculty task forces to develop school-level strategic plans for internationalization.

International Program Offerings: Spearheaded the introduction of a concentration in International Business at the MBA Program level; organized, facilitated, and implemented MBA study trips to Asia (China, Hong Kong, Japan, Malaysia, and Singapore), and Latin America (Argentina, Brazil, and Chile); MPA study trips to Chile; and faculty development programs hosted in Chile and China.

Innovative Initiatives: Designed and implemented the Applied International Business (AIB) MBA Capstone course through which students engaged in a consulting project to support a local company in the process of evaluating the market feasibility for its products/services in emerging markets such as Brazil or China.

Community Outreach: Worked with community stakeholders to expand the international engagements of local companies. Through the Brookings Institute’s Global Cities Initiatives (GCI) led the research efforts to undertake a regional market assessment and an export development plan. Worked with Butler faculty to secure three grants from the U.S. Department of Education which generated significant resources to expand the internationalization efforts and outreach to the regional business community.

Faculty Appointments

Dominican University, Brennan School of Business (AACSB Accredited)

Professor of Finance, 2015 – Present

Butler University, Andre B. Lacy School of Business (AACSB Accredited)

Professor of Finance, 2012 – 2015

Eugene Ratliff Endowed Chair of Finance, 2004 – 2015

Associate Professor of Finance, 2004 – 2012

Assistant Professor of Finance, 1999 – 2004

Other Institutions (All AACSB Accredited)

Fulbright Scholar, Lingnan University, Hong Kong, China, 2011 – 2012

Research Fellow, Instituto de Empresa's *Euro-Latin American Research Center*, Spain, 2005 – 2006

Teaching and Research Assistant, University of Texas - Pan American, College of Business, 1996 – 1999

Assistant Professor of Finance and International Business Program Director, ICESI University, 1994 – 1996

Teaching Experience

Courses Taught (Undergraduate): Corporate Finance; Financial Institutions, Instruments, and Markets; International Financial Management; the International Business Environment; the North American Free Trade Agreement; and study trips to Mexico and Canada.

Courses Taught (Graduate): Foundations in Finance; Financial Management; Financial Institutions Management; International Finance; Derivatives: Futures, Options, and Swaps; Applied International Business (AIB)—Integrated Capstone Experience; and MBA study trips to Asia (China, Hong Kong, Japan, Singapore), and Latin America (Argentina, Brazil, and Chile).

Courses Taught (Executive Education): Foundations in Finance (online), International Finance, and Capital Markets at premier business schools, which include: University of Puerto Rico (Puerto Rico); Lingnan University (Hong Kong); ITESM University (Mexico); ICESI University, Pontificia Universidad Javeriana, Universidad del Norte, Universidad Autónoma de Bucaramanga, and EAFIT University (Colombia); Escuela Politécnica Litoral del Pacífico (Ecuador); and Pontificia Universidad Católica de Valparaíso (PUCV) and Universidad Gabriela Mistral (Chile).

Fellowships

Fulbright Scholar, Lingnan University, Hong Kong, China, 2011 – 2012

Research Fellow, Instituto de Empresa's *Euro-Latin American Research Center*, Spain, 2005 – 2006

Research Experience

Refereed publications in International Finance, Risk Management, International Business, and Immigrant-Owned Businesses include: eighteen peer-reviewed journal articles, two book chapters, several peer-reviewed conference proceedings and business research reports.

Refereed presentations in International Finance, Risk Management, International Business, and Immigrant-Owned Businesses include more than 25 presentations at premier academic conferences and symposia.

Publications – Peer-Reviewed Journal Articles

Curci, Roberto, Ling-Yee (Esther) Li, and Robert Mackoy (2014). "Stages and Patterns of Internationalization of Chinese-Owned Firms: Market-Seeking versus Resource-Seeking Firms," *Journal of Comparative International Management*, Vol. 17(2), pp. 39–62.

Curci, Roberto, Robert Mackoy, and Noriko Yagi (2013). "Stages and Paths of Firm Internationalization: Testing the Value Chain Internationalization Framework," *Journal of Comparative International Management*, Vol. 16(1), pp. 3–22.

Curci, Roberto, Noriko Yagi, and Robert Mackoy (2012). "The Internationalization of Businesses in the Greater Indianapolis Area: Understanding Their Scope and Strategies," *Journal of Management Policy and Practice*, Vol. 13(1), pp. 67–90.

Scott, Dulce M., Roberto Curci, and Robert Mackoy (2012). "Hispanic Business Enterprise Success: Ethnic Resources, Market Orientation, or Market Exchange Embeddedness?" *Journal of International Business and Cultural Studies*, Vol. 6, pp. 37–54.

Curci, Roberto and Robert Mackoy (2010). "Immigrant Business Enterprises (IBEs): A Classification Framework Conceptualization and Test," *Thunderbird International Business Review*, Vol. 52 (2), pp. 107–121.

Scott, Dulce M., Robert Mackoy, and Roberto Curci (2010). "Socio/Economic Ethnic Entrepreneurship Development Theories: An Analysis of Hispanic Business Enterprises in Central Indiana," *Journal of the Indiana Academy of the Social Sciences*, Vol. 13 (1), pp. 97–111.

Curci, Roberto and Guillermo Cardoza (2009). "Spanish Foreign Direct Investments in Latin America: Internationalization Strategies and Financial Management Practices," *Journal of Comparative International Management*, Vol. 12 (1), pp. 29–46.

Brown, Cynthia, and Roberto Curci (2004). "Brazilian Real Futures Trading and Volatility in the Brazilian Equity Market," *International Finance Review*, Vol. 5, pp. 99–111.

Bangura, Alhassan and Roberto Curci (2004). "An Empirical Analysis of U.S. Equity Market Spillover Effects into the Equity and Labor Markets of Brazil," *International Finance Review*, Vol. 5, pp. 365–381.

Curci, Roberto, Terrance Grieb, and Mario G. Reyes (2003). "Intertemporal Covariance and Correlation Stability in Mexican Stock Returns," *Journal of Emerging Markets*, Vol. 8(1), pp. 37–48.

Curci, Roberto, Terrance Grieb, and Mario G. Reyes (2002). "Mean and Volatility Transmission for Latin American Markets," *Studies in Economics and Finance*, Vol. 20(2), pp. 39–57.

Brown, Cynthia J. and Roberto Curci (2002). "Mexican Peso Futures and Exchange Rate Volatility," *Latin American Business Review*, Vol. 3(1), pp. 75–90.

Curci, Roberto, Robert A. Clark, and Cynthia J. Brown (2001). "Market Interdependence; Gold Bullion, S&P500, Mining Company ADR's and Underlying Security Markets," *Journal of Emerging Markets*, Vol. 6 (3), pp. 5–15.

Gökçe, Soydemir and Roberto Curci (2001). "International Transmission of Equity Market Movements: American Depository Receipts, U.S., and Asian Equity Markets," *The Southern Business & Economic Journal*, Vol. 24(4), pp.265–282.

Grosse, Robert, Evan Tanner, and Roberto Curci (2001). "Returns on Bank Deposits in Latin America, (Is There a Free Lunch?)," *Journal of Emerging Markets*, Vol. 6 (2), pp. 37–51.

Mahenthiran, Sakthi and Roberto Curci (2001). "The Relationship Patterns between Accounting Numbers and Market Values: The Case of NAFTA's Banking Industry vs. Holding Companies," *The Journal of Accounting and Finance Research*, Vol. 9 (6), pp. 13–26.

Curci, Roberto and Cynthia Brown (2001). "Pattern of Equity Returns in Emerging Markets: The Case of Colombia," *Global Business and Finance Review*, Vol. 6 (1), pp. 57–68.

Curci, Roberto and Fernando Jaramillo (1995). "Los ADRs como Mecanismos de Financiación para las Empresas Colombianas" (The ADRs as Financial Mechanisms for Colombian Corporations), *Publicaciones ICESI*, Vol. 56 (July-September), pp. 9–59.

Publications – Peer-Reviewed Book Chapters

Curci, Roberto (2002). "La Evaluación de Proyectos en las PYMES" (*Project Valuation in Small and Medium-Sized Firms*), a chapter in the book *Administración de las Pequeñas y Medianas Empresas: Retos y Problemas ante la Nueva Economía Global (Small and Medium-Sized Business Administration: Challenges and Problems in the New Global Economy)* edited by José Barragán and José Pagan, Editorial Trillas, México, pp. 168–184.

Curci, Roberto and Fernando Jaramillo (1997). "The Use of ADRs to Finance Investment in Colombia and Latin America," a chapter in the book *Generating Savings for Latin American Development* edited by Robert Grosse, North-South Center Press, University of Miami, pp. 85–111.

Professional Service

Service to the Profession

AACSB Initial Accreditation Committee (IAC), 2018 – Present

AACSB Small Schools Network Affinity Group Steering Committee, Upcoming Chair, 2017 – Present

AACSB Peer Review Teams, Many Initial Accreditations & Continuous Improvement Reviews, 2015 – Present

AACSB Accreditation Mentor, Two Initial Accreditation Mentorships, 2013 – Present

Academy of International Business (AIB) Northeast Chapter Conference Track Chair, 2017

Editorial Board *Multidisciplinary Business Review*, 2013 – Present

Editorial Board *Journal of Accounting, Auditing and Business Management*, 2010 – Present

Manuscript Reviewer, Academy of International Business, 2009 – Present

Board Member and Treasurer, Business Association of Latin American Studies (BALAS), 2004 – 2008

Co-Chair Finance Track BALAS Annual Conferences (Costa Rica, and Spain), 2005, 2007

Manuscript Reviewer *Latin American Business Review*, 2002 – 2005

Manuscript Reviewer *Southern Business and Economic Journal*, 2001 – 2004

Editorial Board *Economía, Gestión, y Desarrollo*, 2002 – 2006

Manuscript Discussant, Financial Management Association, 1999 – 2004

Service to Dominican University

Board of Trustees Investments Subcommittee, 2018 – Present

Provost and Vice President of Academic Affairs Search Committee, 2018 – Present

Co-Chair, Special Committee on Internationalization Strategy Development (SCISD), 2018 – Present

Co-Chair, Strategic Planning Committee, 2017 – Present

Co-Facilitator, Strategic Framework Development Committee, 2016 – 2017

Co-Chair, Undergraduate Experience Working Group, 2016 – 2017

Dean College of Health Sciences Search Committee, 2017

Fulbright Campus Advisory Committee, 2015 – Present

University Curriculum Committee, 2015 – Present

University Planning and Budget Committee, 2015 – Present

University Deans Team Committee, 2015 – Present

Service to Butler University

Associate Provosts/Associate Deans Committee, 2012 – 2015

Graduate Council, School of Business, 2004 – 2012, Chair 2012 – 2015
Associate Provost Search Committee, 2014
Diversity Commission, 2013 – 2015
Chair Online Initiatives Development Committee, School of Business, 2013 – 2015
Fulbright and Marshall Campus Advisory Committee, 2013 – 2015
Academic Advisor, MBA Student Association (MBAA), 2012 – 2015
Professional Standards Committee (PSC), School of Business, 2012
Strategic Planning for International Education Committee, 2009 – 2011
Dr. John Morton-Finney Scholarship Program Interviewer, 2008
Dean Search Committee, School of Business, 2008
Chair Strategic Plans for Internationalization Development Task Force, School of Business, 2007 – 2010
University Honors Program Board, 2006
Chair Junior Year Integrative Experience Development Committee, School of Business, 2006
Provost's Advisory Council for Global Education, 2004 – 2008
Undergraduate Curriculum Development Committee, School of Business, 2004 – 2007
Chair Real Business Experience (RBE) Course Development Committee, School of Business, 2004 – 2005
Sesquicentennial Celebration Committee, 2004 – 2005
Honors Thesis Board, School of Business, 2000 – 2008
Director of International Education Search Committee, 2000 – 2001
Latin American Change & Tradition Course Design Committee, 2000 – 2001

Other Professional Experience

Business Consultant, Global Market Ventures, Inc., 2001 – Present
Founder and President, *La Guía de Indianapolis* magazine (The Indianapolis Guide), 2001 – 2005
Associate Financial Consultant, Fernandez & Associates, Colombia, 1994 – 1996
MBA Program Research Internship, McGuire & McGuire Banking Consultants, Miami, Florida, 1993
Foreign Currency Financial Analyst, Gillette Company, Colombia, 1990 – 1992
Information Systems Analyst, Gillette Company, Colombia, 1988 – 1990

Continuing Education

Accreditation Mentor Volunteer Training, AACSB, 2013
Fundraising Conference, Council for Advancement and Support of Education (CASE), 2017
Principles & Techniques of Fundraising, The Center on Philanthropy, Indiana University, 2013
Strategies for Delivering Online/Hybrid Courses and Degree Programs, AACSB, 2012
Lessons for Aspiring Deans Seminar, AACSB, 2012
The Case Method Teaching Seminar, Harvard University, 2009
Strictly Business: The Dale Carnegie Immersion Seminar, Dale Carnegie Training, 2007
Indianapolis' Stanley K. Lacy (SKL) Leadership Program, 2002 – 2003

Recognition, Honors, and Awards

Discipline Peer Review Committee Member, Fulbright Scholar Program, 2013 – 2016
Fulbright Scholar, Lingnan University, Hong Kong, China, 2011 – 2012
Outstanding Faculty Achievement Award, Butler University, School of Business, 2009
Best Paper Award, Conference on Trends in Global Business, Quinnipiac University, 2008
Research Fellow, Instituto de Empresa's *Euro-Latin American Center*, Spain, 2005
Carolina Foundation's Research Grant, Spain, 2005
Holcomb Awards Committee (HAC) Faculty Fellowship Recipient, 2005, 2011

Eli Lilly Foundation's Eugene Ratliff Endowed Chair of Finance, Butler University, 2004 – 2015
Inductee, Beta Gamma Sigma Honor Society, 2004
Participant, Indianapolis' Stanley K. Lacy (SKL) Leadership Program, 2002 – 2003
Faculty Development Fellowship, International Business Program, Thunderbird University, 1998
PhD Program Scholarship, University of Texas - Pan American, 1996 – 1999
Faculty Development Fellowship, International Business Program, Indiana University, 1996
MBA Program Scholarship, University of Miami, 1992 – 1993
Graduated Cum Laude, Bachelor of Business Administration, ICESI University, 1991

Community Involvement

Financial Executives International (FEI) Member, 2017 – Present
The Executives' Club of Chicago Member, 2016 – Present
Market Research Taskforce Advisor, Indy Chamber's Hispanic Business Council, 2014 – 2015
Indianapolis Core Team, Brookings Institute's Global Cities Initiative (GCI), 2013 – 2015
Indianapolis Chamber Orchestra (ICO) Board, 2013 – 2015
Health and Science Innovations, Inc. Board, 2012 – 2015
Indianapolis-Campinas (Brazil) Sister City Committee, City of Indianapolis, 2010 – 2015
Solution Center Advisory Board, IUPUI, 2005 – 2015
Diversity Board of Advisors, Merrill Lynch, 2005 – 2007
Founder & Vice-Chair Hispanic Business Council, Greater Indianapolis Chamber of Commerce, 2005 – 2008
Chair of the Finance Committee, Indiana Latino Institute Board, 2004 – 2006
Mayor's Commission on Latino Affairs, City of Indianapolis, 2002 – 2008
President, Indianapolis Hispanic Chamber of Commerce (IHCC), 2001 – 2005
President, Society of Friends of Colombia (SADCO) Board of Directors, 2000 – 2002

Additional information furnished upon request.

January, 2019